

Oferta de Emprego

Empresa	DOTT
Descrição da função	Customer UX Trainee (IEFP)

Publicação

Data de criação	21/07/2021
Data limite de candidatura	30/11/2021
Data da última atualização	21/07/2021

Perfil pretendido

Tipo de oferta	Estágio Profissional
Escolaridade	Licenciatura
Função	Web Designer

Descrição

Perfil pretendido

About the role/responsibilities
 Guarantee all daily updates in the website (json coding is a plus)
 Develop new landing pages, A/B tests, experiences or HTML formats to communicate campaigns, products recommendations, blog articles and more
 Be able to work with an Excel/Google Sheets files in order to organize campaigns and product selection.
 Always guarantee the good functioning of the website and campaigns
 Work directly with the person responsible for the communication planning of Dott and all Buyer Team in order to assure that all strategies are executed

Knowledge, Skills and abilities
 Knowledge of HTML, CSS and Javascript: basic understanding of UX & UI principals
 Proficient in the use of Google G Suite, mainly Google Sheets.
 SEO knowledge for validation of text contents.
 Very organized and goal oriented
 Creativity and team spirit
 Proactivity with a growth mentality

Education and Experience
 Bachelors or Masters Degree
 Experience in Marketing and communication projects
 Experience with web programming languages (HTML, CSS & Javascript primarily)

Results we are expecting from the candidate
 We expect the candidate to love to help and implement effective On Site Campaigns, be involved in selecting the best products for conversion and create outstanding solutions to improve Dott growth results. The candidate is also expected to focus on the customer experience validating reviews and creating personalized experiences with advisor.

Número de vagas	1
País	Portugal
Distrito	Porto
Condições oferecidas	Location Porto, Lisbon or Remote.

Benefits
 Extra days of vacation
 Flexible hours and possibility to work from home
 Team Buildings and activities
 Drinks & Snacks

Contacto	diogo.barrias@dott.pt
Observações	Eligible for an IEFP internship

Cursos

Sem cursos preferenciais.