

Oferta de Emprego

Empresa	Dotmoovs OU
Descrição da função	Social Media Manager

Publicação

Data de criação	19/03/2024
Data limite de candidatura	19/04/2024
Data da última atualização	19/03/2024

Perfil pretendido

Tipo de oferta	Emprego
Escolaridade	Licenciatura
Função	Marketing e Vendas

Descrição

Perfil pretendido Who are we

We're on a mission to craft a digital haven that's fair, trusting, and safe for sports players, fans, clubs, and brands alike. We're driven by the vision to deliver the ultimate digital sports experience to everyone, everywhere, and at all times. Join us in reshaping the future of sports through innovation and inclusivity.

Who we're looking for

First and foremost, we seek open-minded and passionate individuals who resonate with our products and culture. We're on the lookout for those who believe sports and athletics should evolve towards more athlete-centric economies and see our company as a catalyst for that change. But most important, you're a creative and passionate person. The role will involve crafting engaging and compelling social media content that resonates with our audience, on platforms like Instagram, TikTok, YouTube. Knowledge in graphic design and video editing skills is essential, as these will be key in bringing our social media strategy to life.

Responsibilities

Develop and implement a social media strategy that aligns with our brand's voice and goals.

Utilize your skills in graphic design and video editing to create engaging posts and updates that captivate our audience.

Monitor, analyze, and report on the performance of social media campaigns and activities, using insights to fine-tune our approach and boost user interaction.

Build and maintain a vibrant community by engaging with followers.

Who are you

Degree in Digital Marketing, Communications, or related field.

Experienced in graphic design and video editing for social media, demonstrated through a strong portfolio.

Proficient in graphic design and video editing tools (e.g., Adobe Photoshop, Premiere Pro, or similar software).

Creative and strategic thinker with the ability to generate innovative ideas for content.

Detail-oriented with strong organizational and time-management skills, capable of managing multiple projects simultaneously.

Número de vagas	1
País	Portugal
Distrito	Braga
Condições oferecidas	Ability to work onsite in our Braga, Portugal offices
Contacto	dotmovsou@gmail.com
Observações	Please send us your portfolio and social media accounts that you manage or have

managed.

Cursos

Sem cursos preferenciais.